

## **Curriculum vitae Hilde Margrethe Helgesen**

### **EDUCATION**

1988 MSc: Master Thesis title: "Availability and consumption of foods with special reference to food of plant origin and utilization of preservation methods. A case study of ten households in Chiweshe Communal Lands, Zimbabwe". Thesis in Food Science, at Department for Dairy and Food Science/ Faculty of Chemistry, Biotechnology and Food Science, Norwegian University of Life Sciences (NMBU), Norway.

### **CURRENT AND PREVIOUS POSITIONS**

2012 - present Senior adviser at Norwegian Institute of Bioeconomy Research (NIBIO), Division of Food Production and Society, Department of Economics and Society, Norway.

2006 – 2011 Senior adviser at Nordic Innovation/Nordic Council of Ministers with responsibility for projects within the Nordic and European food sector, such as Functional Food, SAFEFOODERA, New Nordic Food, Norway.

2003 - 2006: Senior adviser at industry-political department at the Federation of Norwegian Agricultural Cooperatives (Norsk Landbrukssamvirke), Norway.

2000 - 2003: Adviser at section food and environment in the Consumer Council of Norway (Forbrukerrådet), Norway.

1999 - 2000: Adviser at Ås BioScience Park in the department of trade-development, Norway.

1995 - 1999: Consultant at Food Safety and Regulatory Affairs in the Federation of Norwegian Drink and Food Industry (NHO Mat og Drikke), Norway.

1991- 1995: PhD-student at Agricultural University of Norway/ Norwegian University of Life Sciences (NMBU) and Nofima.

1990 - 1991: Research worker at the former Agricultural Research Council of Norway.

1988 - 1990: Consultant at TINE – the Norwegian dairy co-operative.

### **PROJECT MANAGEMENT EXPERIENCE**

2015 - 2017 Healthy food and lifestyle choices in the Arctic. Financed by Nordic Council of Ministers`Arctic Co-operation Programme. Project leader 2016 – 2017.

2013 - 2015 Nudges to increase recycling and reduce waste in households. Nudging in selected residential areas in Kristiansand. Financed by GreeNudge. Project leader.

2010 – 2014 Governing food in a globalising environment: "Innovation and market strategies in Norwegian food supply chains", funded by Norwegian Research Council. Work page leader for user-communication and dissemination.

## **COMMISSIONS OF TRUST**

2018 - 2021 Appointed as NIBIO's representative in the advisory expert group in the Partnership for a healthier diet, a partnership agreement between the Norwegian health authorities and the food industry.

2013 - 2014 Union representative for employees at Norwegian Agricultural Economics Research Institute.

2013 - 2014 Deputy representative in the working committee for health, safety and environment at Norwegian Agricultural Economics Research Institute.

2004 Elected as the employees representative at the management board in the Federation of Norwegian Agricultural Cooperatives.

2003 Appointed by the Agricultural Department as the consumer representative in the evaluation-group for reduced usage of pesticides.

2002 - 2003 Consumer representative in the official Norwegian delegation to Codex Alimentarius meetings in Japan and Canada.

2001 - 2003 Consumer representative in the council at Nofima/MATFORSK – The Food Research Institute of Norway.

2002 - 2003 Deputy Consumer representative in the council at the Norwegian Food Safety Authority.

2001 – 2003 Norwegian representative in the project-group «Nordic consumer demand to organic food production», - appointed by the Nordic Council.

2001 - 2003 Norwegian representative in the project-group «Nordic consumer demand to nutrition labelling», - appointed by the Nordic Council.

2002 – 2003 Consumer representative in the marketing council for organic food production at the Norwegian Agricultural Authority.

2000 - 2001 Consumer representative in the council looking at the mad cow disease and feed-problems, - appointed by the Agricultural Department.